



SEJ IN CA



ENVIRONMENTAL JOURNALISM 2016

SOCIETY OF ENVIRONMENTAL JOURNALISTS | 26TH ANNUAL CONFERENCE

Land of Extremes, Home of Big Dreams

SACRAMENTO, CALIFORNIA | SEPT. 21 - 25 | 2016

Convene with the best in the business when the Society of Environmental Journalists meets in Sacramento, California Sept 21-25, 2016.

Be a part of this exciting five-day gathering and show your support for SEJ's work to strengthen coverage of environmental issues.

As always, SEJ's annual conference brings opportunities to exhibit, advertise and host independent hospitality events for attendees of North America's premier event for journalists and news-makers concerned with this increasingly important beat.

This year, the Society of Environmental Journalists is inviting organizations, companies and agencies to participate as Supporting Exhibitors, through unrestricted contributions beyond retail rates, and be recognized for Champion, Benefactor, Guardian and Sustainer levels as noted below.

WHY SIGN ON AS A SUPPORTING EXHIBITOR?

- Gain recognition among SEJ's network of 1250+ members who cover environment-related issues on all media platforms.
- Generate business leads from others who attend SEJ meetings: decision makers and leaders representing a variety of industries, groups and agencies.
- Demonstrate what sets your company apart from other participants in SEJ's conference.

BENEFITS INCLUDE:

Recognition as a supporter in conference materials, logo display on site during the Sacramento conference and on sej.org, with SEJ board thanks from conference podium.

Premium placement of your exhibit, hospitality space and advertisement in SEJ's 2016 program booklet.

STAND OUT!
A SPECIAL OPPORTUNITY

A beautiful trophy acknowledging participation in Environmental Journalism 2016, the 26th Annual Conference of the Society of Environmental Journalists, for display on your exhibit table. Take it with you and display at other trade show events, to show your support for credible and robust journalism on issues of the environment.

SEJ offers many opportunities for visibility at the conference. Stand out in the crowd. Retail rates are offered as noted.

Supporting Exhibitors for Environmental Journalism 2016 are invited to "round up" from your total of exhibit costs and contribute to SEJ at these levels, for the following tiers of recognition:

- Champion: \$25K +**
- Benefactor: \$20K - \$24,999**
- Guardian: \$15K - \$19,999**
- Sustainer: \$10K - \$14,999**

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