

Bryan Norcross is the Senior Executive Director of Weather Content and Presentation, and Senior Hurricane Specialist at The Weather Channel, based in Atlanta. He joined the channel in the summer of 2010, bringing his extensive experience covering tropical storms and hurricanes to The Weather Channel's round-the-clock coverage.

In January of 2011, Bryan added the responsibilities of Director of Weather Presentation. He is working with management at The Weather Channel as technical and operational systems are upgraded using the latest weather presentation and forecasting technology. From 2008 until 2010, Bryan was President and CEO of America's Emergency Network, Inc, an emergency-communications networking company based in Miami. The AEN system allows local governments and other agencies to stream live news briefings to the public and the media without news crews or other conventional video-transmission systems. AEN was used at the National Hurricane Center in 2009 and 2010 to disseminate live NHC briefings.

Bryan became nationally known after he "talked South Florida through" Hurricane Andrew in 1992. From 1996 through 2008 he was the in-house hurricane analyst for CBS News in New York and anchored the coverage of numerous hurricanes for WFOR-TV/CBS in Miami. Prior to that time, he worked for NBC in Miami and New York. Bryan appeared frequently on CBS News programs including the CBS Evening News with Dan Rather and Katie Couric. Bryan also appeared frequently as the primary fill-in weatherman on the CBS Early Show with Bryant Gumbel.

After Hurricane Andrew, Bryan was named Expert Advisor to the Academic Task Force on Hurricane Catastrophe Insurance by Florida State Treasurer and Insurance Commissioner Bill Nelson, and was a member of the Governor's Committee to evaluate state response and recommend changes to the state emergency management system by Governor Lawton Chiles.

In appreciation for his work before, during and after Hurricane Andrew, Bryan received the 1993 David Brinkley Award for Excellence in Communication. He was also publicly recognized with designations of Bryan Norcross Days in Miami, Miami Beach, and Ft. Lauderdale, among other cities. In addition, he's the recipient of an Emmy Award from the southeast chapter of the National Association of Arts and Sciences, and the DuPont and Peabody awards, the highest awards given in broadcasting. Bryan's comprehensive hurricane guide called "Hurricane Almanac" was released by St. Martin's Press in July 2006. The book covers hurricane science, history, preparedness and more. A follow-up edition was released in the spring of 2007.

Bryan has a Bachelor of Science degree in Math and a Master of Science degree in Communications and Meteorology from Florida State University. In addition Bryan received an Honorary Doctor of Public Service degree from Florida International University. Bryan is a resident of Miami and Atlanta.