



Society of Environmental Journalists Meeting Agenda of the Board of Directors

9 a.m. April 29, 2017

The School of Global Environmental Sustainability
108 Johnson Hall, Colorado State University
Fort Collins, Colorado 80523

*Breakfast is on your own. Lunch will be delivered. Directions to the meeting room can be found here:
<http://sustainability.colostate.edu/connect/driving-directions>*

9 a.m. — Call to Order (Bobby Magill)

- Welcome and introductions
- Meeting goals

9:05 a.m. — Approval of Past Meeting Minutes (Christy George, 5 minutes)

- Nov. 19, 2016 — Special Meeting
- Feb. 4, 2017 — Washington, D.C.

9:10 a.m. — Affirm Feb. 24 and March 6 Actions of Executive Committee (Bobby, 10 minutes)

- Audit Committee appointments (Richard Blaustein, Bruce Richie, Roger Witherspoon)
- Awards Committee appointments (Beth Daley, Gloria Dickie)
- Budget Adjustments
- Personnel matters (*to be addressed in executive session*)

9:20 a.m. — Approve Consent Calendar (5 minutes)

9:25 a.m. — Appoint Compensation Subcommittee Members (Gloria Gonzalez, 5 minutes)

9:30 a.m. — Executive Director's Report (Melisa Klem, 45 minutes)

- Financial Update
- Progress on 2017 goals
- Pittsburgh Conference Update
- Review of April EDTx Environmental Law Seminar
- Headquarters update

10:15 a.m. — SEJ Rebranding (Melisa, 30 minutes)

- Discussion of rebranding proposals and next steps
- Possible action to adopt rebranding proposal

10:45 a.m. — Break (15 minutes)

11 a.m. — Executive Session (1 hour)

Board meets in closed session. All SEJ members and staff must step out of the room unless asked by the board to remain. Members and staff are invited to return at the end of the closed session.

- Personnel Matters
- Personnel Policy Updates (Gloria G.)

12 p.m. — Working Lunch: Concurrent Committee Meetings Round I (45 minutes)

- Programs Committee (Susan Moran)
- Finance Committee (Gloria G.)

12:45 p.m. — Working Lunch: Concurrent Committee Meetings Round II (45 minutes)

- Future Sites Committee (Randy Loftis)
- Membership Committee (Kate Sheppard)

1:30 p.m. — Committee Reports and Discussion (15 minutes each)

- Finance (Gloria G.)
- Membership (Kate)
- Future Sites (Randy)
 - *2018 Flint Update*
 - *Colorado State University*
 - *Other 2019 & 2020 Options*
- Programs (Susan)

2:30 p.m. — Break (15 minutes)

2:45 p.m. — SEJ Transparency Policy (45 minutes)

- Proposal for SEJ policy addressing the “on the record” nature of SEJ events

3:30 p.m. — SEJ Strategic Planning (1 hour)

- Discussion of Strategic Planning Process (Bobby, Melisa)
- Approve One-Year SEJ Strategic Plan (Dennis)
- Approve Long-Term Strategic Planning Road Map (Bobby)
- Appoint Strategic Planning and Member Survey Ad-Hoc Committee (Bobby)
- Seattle Retreat

4:30 p.m. — Actions Pertaining to Members of the SEJ Board of Directors (Bobby, 1 hour)

- Accept Resignation of Kate Sheppard from SEJ Board of Directors Effective April 29, 2017
- Possible Action Regarding Appointment to Vacated SEJ Board Seat
- Election of Second Vice President and Membership Committee Chair
- Board Members’ Re-election Plans (Susan, Roger, Lizzie, Vacant Seat)
- Discussion of SEJ Board Candidate Recruitment Strategy
- Discussion of SEJ Board Candidate/New Member Orientation

5:30 p.m. — New Business (15 minutes)

- Next Board Meetings and Events:
 - July 6 Seattle Pre-Retreat Event
 - July 7-8 Board Retreat — Seattle
 - July/August Post-Retreat Board Regular Business Call — *Teleconference meeting to free up board’s time during July retreat*
 - Oct. 7 in Pittsburgh
- Board follow-up items
- Other Items for Discussion from Board Members

5:45 p.m. — Adjourn